

# Program - Graphic Arts

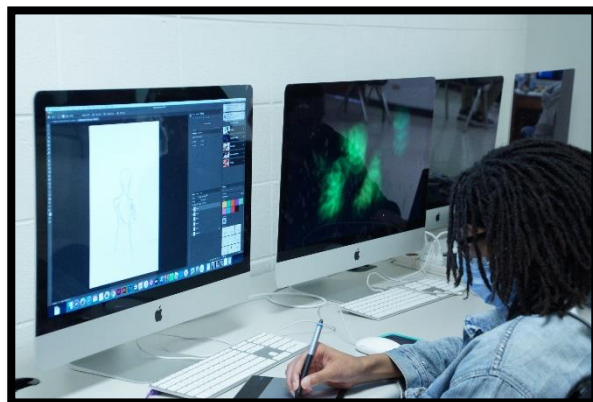
## JumpStart Pathway- Arts, A/V Technology & Communication

Courses:

Graphic Art I 2P - 1 Semester - 2 credits

Graphic Art II 2P -2 Semesters – 4 credits

Grades: 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> grades



**WOULD YOU LIKE TO LEARN TO MANIPULATE PHOTO IMAGES OR TO CREATE, DESIGN AND PRINT DOCUMENTS USING THE LATEST ADOBE PHOTOSHOP AND ILLUSTRATOR? WOULD YOU RATHER WORK WITH A COMPUTER THAN DRAW WITH A PENCIL? MAYBE YOU COULD LEARN TO SHARE YOUR IDEAS THROUGH DIGITAL MEDIA.**

### Program Description:

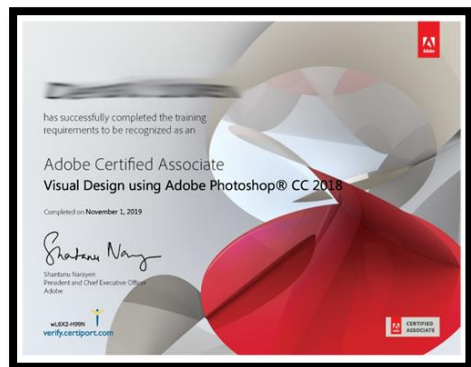
Graphic Designers usually have Bachelor's Degrees. median pay was \$52,110 per year \$25.05 per hour earned in 2019. ([www.bls.gov](http://www.bls.gov)) Photographers median pay was \$36,280 per year \$17.44 per hour in 2019

Graphic designers create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. In this course you will learn to use Adobe Photoshop and Adobe Illustrator to manipulate images and create posters and other projects while learning image editing. You don't need experience in use of Adobe or to have completed an Art Class. Students will learn some graphic design fundamentals such as color theory, using vector tools, and managing the work place. Students will learn how to alter and improve images and add text. Students will practice new learning through multiple projects and demonstrate mastery of all concepts by sitting for the CIW exams for Certified PhotoShop Associate and Certified Illustrator Associate. Students will create posters, flyers and other designs using tools from Photoshop and Illustrator. Other Adobe products may be introduced as time permits.

### Industry Based Certifications:

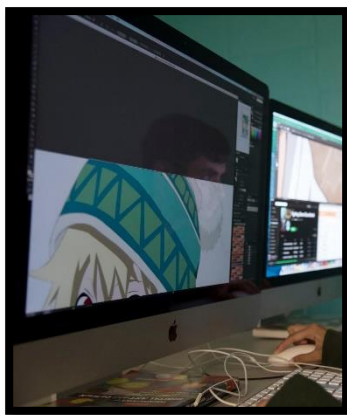
**Basic State Credential** - Adobe Certified Associate -Photoshop or Adobe Certified Associate- Adobe Illustrator

**Advanced State Credential** -Adobe Certified Associate Visual Design Specialist – receive by earning Photoshop and Illustrator



### Related Careers:

Digital Photo Retoucher - Digital and Visual Content Developer - Graphic Designer - Digital Designer – Photographer – Illustrator – Animator - Video Editor - Freelance Designer - Game Designer



Information for this page compiled from

<https://www.louisianabelieves.com/resources/library/jump-start-graduation-pathways> [Graphic Designers](#) : [Occupational Outlook Handbook](#) : [U.S. Bureau of Labor Statistics \(bls.gov\)](#)